



**Brittany “Britt” Cross**  
LFS-Labyrinth Financial  
100 W 11<sup>th</sup> St., Ste B  
Vancouver, WA, 98660  
Email: [bcross@LFSUS.com](mailto:bcross@LFSUS.com)  
Cell: 360-772-1083  
Fax: 360-694-4007

### **Background & Experience**

Britt Cross is an independent representative of life insurance, disability, and long-term care solutions. She has direct access to the industry’s leading insurance carriers. Britt was previously the VP & Director of Insurance & Annuities at a leading wealth management firm on the West Coast. She has nearly 20 years of experience in the financial services industry. Britt has held multiple executive leadership positions and board member roles at a national insurance industry level.

Early on in her career, Britt developed a passion for protection planning and the overall incorporation of risk management solution in wealth planning. Britt offers an education-based approach to wealth protection planning and the incorporation of these solutions. She is passionate about prioritizing the client’s needs and concerns first with clear direction from the wealth manager and associated planning teams. Britt lives in Portland, Oregon and enjoys surfing and spending time in the mountains with her family and son, Brady.

### **Certifications & Education**

- College of Idaho - Caldwell, ID  
Bachelor of Science Business Marketing and Coaching
- Licenses: Insurance Licensed in All States. Series 7, Series 66, Series 24 & SIE