



DARREN SUGIYAMA

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Background & Experience

Darren Sugiyama is the founder & CEO of Lionsmark Capital, the most transparent Premium Financing intermediary in the life insurance industry, with a platform of seven different loan models, eighteen different lenders, and an unrivaled proprietary backtesting software system that tests the efficacy of different premium financing arrangements. Lionmark Capital works with advisors, CPAs, estate planning attorneys, and family offices all over the country.

Prior to Lionsmark, Darren founded DaVinci Financial & Insurance Associates, a multi-office 75-agent life insurance firm. Prior to DaVinci, Darren founded top producing employee benefits firm Apex Outsourcing Insurance Services. Prior to Apex, Darren specialized in working with at-risk youths as the Director of a gang-prevention program in Long Beach, California and as a counselor in *Halawa Prison* in Honolulu, Hawaii.

Darren Sugiyama is the acclaimed author of ***Premium Financed Life Insurance - The Key To Effective Estate Tax Planning***, along with eleven additional published books distributed internationally, including ***IUL For Aspiring Know-It-Alls***. His books are currently being distributed in fourteen different countries in addition to the United States.

Darren Sugiyama lives in Orange, California with his wife Emilia.

Certifications & Education

- Loyola Marymount University (B.A. in Sociology)
- University of Hawaii at Manoa (Master's in Multicultural Education)