



Deborah Hersey CLU®, ChFC®

Insurance Designers of America, LLC

28612 330th Ave.

Westbrook, MN 56183

Email: deb.hersey@insurancedesigners.com

Phone: (952) 412-8835

Background & Experience

As a Partner and Sales Vice President at Insurance Designers with over fifteen years of experience, Deb has assisted numerous high-net worth clients in planning their estates and paying minimal or zero estate tax.

Prior to Insurance Designers, Deb was a Wealth Management Consultant at both Phoenix Life and The Hartford. Prior to that she was with Prudential Securities Life Agency as a Sales and Marketing Specialist and a Field Underwriter. Deb helps provide comprehensive and customized estate tax analysis to high-net-worth individuals.

Deb holds the Chartered Life Underwriter (CLU) and Chartered Financial Consultant (ChFC) designations. She is also an active member of the American Society of Chartered Life Underwriters and Chartered Financial Consultants as well as the Society of Financial Services Professionals and NAIFA

Certifications & Education

- Chartered Life Underwriter, CLU®
- Chartered Financial Consultant, ChFC®
- St. Cloud State University – St. Cloud, MN
Bachelor of Science