



James D. Aronson, CFP®

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Background & Experience

Jim, a Certified Financial Planner, has worked in the estate planning area and with insurance products for over 42 years. He began his career at age 14 working with his father, a Mass Mutual top national producer. Jim joined Crown Life Brokerage after college and was the first Brokerage Manager for Crown Life in the country. He was named a Vice-President of Sales for Crown Life, which later merged into Ward Financial Group, a founding partner of the R.E. Lee Group. Jim left the R.E. Group in 1999 and founded Insurance Designs Corporation, LLC to work as a General Agent with various top life insurance companies. He was the national General Agent for the Advest network and increased its commission production from \$0 to over \$3,000,000.

Jim's activities include wholesaling insurance among independent producers, casualty agents, accountants, pension administrators and wirehouse brokers. He specializes in difficult cases, auditing existing life insurance programs and developing work out plans for individuals and corporation.

Certifications & Education

- Babson College, Wellesley, MA - B.S. Accounting, 1976