



Jeff Viehman, CLU®

American Business
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Background & Experience

Jeff was attracted to American Business' high-end boutique business operation and inspired by the care and attention American Business pays to their clients and advisors.

Jeff brings over 25 years of financial services experience. Before joining American Business Jeff worked for Buckhead Brokerage Group.

Jeff worked in the Stifel home office as a Senior Insurance Specialist for 5 years. Working in that role Jeff learned first-hand how to provide life insurance planning to advisors that fits with in a financial plan. He partners with financial advisors to provide protection solutions that match their clients' goals. Jeff has extensive carrier and product knowledge, which allows him to offer the most appropriate solutions for each case and educate clients on making informed decisions.

Jeff is an Air Force Veteran where he was a Vietnamese Linguist working with the Joint Task Force Full Accounting working to achieve the fullest possible account of Americans missing from the Vietnam War.

Jeff lives in rural town close to St. Louis, MO. He is married to his high school sweetheart for 34 years and has two children and three grandchildren. Jeff recently became a motorcycle enthusiast and spends spare time riding with his children, weather allowing, or spending time with the grandkids.

Certification

- Chartered Life Underwriter. CLU®